

# Welcome to NEDDIE's Nonprofit Community

We are very excited to begin our partnership.

Let's complete your live profile by following this checklist.

## Connect to Stripe

Creating a Stripe account is extremely important to receive donations from the incoming donors. We use the Stripe payment system to handle transactions. Stripe is an online payment processing system that is secure and used by companies like Amazon and Google. Donations go directly through Stripe to your organization's bank. NEDDIE does not handle donations, bank information or credit cards. It usually takes 2 business days for donations to appear in your bank account. Stripe charges a 2.9% + \$0.30 transaction fee and NEDDIE a 3.5% fee.

- Go to "Manage Pay" on Your Dashboard - Create your Stripe account by adding your bank account information and clicking submit. Follow the prompts to complete your Stripe account.

(Check our step-by-step guide on how to connect to Stripe)

## Make edits to your organization's profile

- Go to "Edit my profile" on your dashboard to create the following:
- All white pencils on your profile means you can make edits to that section. (🖋️)

🖋️ **Banner and Description:** The first pencil is by the side of the blue tab that says, "visit my website". Click on the pencil to edit:

- Organization's name
- Website link
- Description
- Pictures: Logo 300x300px / banner- 1920x1080 px
- Category
- Keywords- Words donors can use to easily find you



## Create a Fundraiser

Fundraisers are an easy way to show off what is going on in your organization while allowing donors to donate or participate. Having fundraisers also makes it easy for NEDDIE to market your fundraiser.

### To create a great fundraiser:

Add a high-quality picture that shows what your fundraiser is about. We recommend pictures with no words since you'll have an area to add information. The Fundraiser picture dimensions are 1920x1080px.

- Add a short and long description to your fundraiser to let your donors know more about the cause
- Share the impact your fundraiser will have and what are your organization's needs.

Donors want to have more information at hand before making a commitment to donate to a cause. This is your chance to tell donors the importance of their involvement and the difference they can make by simply donating.

***Pro tip: We understand that nonprofits are not always running fundraisers. If you do not have a fundraiser running, we recommend promoting one of your organization's programs or events and explain what the program or event is about and for what the money will be used.***

## Impact

Here you can share 3 successful stories. Donors like to know about your organization's mission and success. Sharing your impact is important to get donors to know your organization and create a connection.

- Impact photo dimension: 1920x1080px

Check out this example of a profile of one of our nonprofit partners:

<https://www.neddie.co/nonprofit/techospamigente>

If you have any questions, concerns, or feedback, make sure to send us an email to [customersuccess@neddie.co](mailto:customersuccess@neddie.co).